



LOU NEILLY

West Gwillimbury Township
Simcoe County

*The picture at the upper right shows
Mr. Neilly with his wife and two
younger sons.*

Farmer... Father of Fliers

Recommends Victory Bonds

to you . . .

● Lou Neilly is a typical Ontario farmer with 85 acres just north of Bradford. Two of the Neilly sons joined the R.C.A.F. One son was killed in service. The other is a Flight-Lieutenant on active service. A bond buyer himself, Lou Neilly personally sold \$200,000 worth of Victory Bonds in the first four loans to people of his own township.

When Lou Neilly leans across a fence and chats with neighbors he often talks about Victory

Bonds, and that it's everybody's duty to buy them. He says something like this—*his message to you:*

"The biggest chore in my life is doing what I can to win this war. I want my son and his pals, your sons, to get everything they need to do their job over there—wherever they are. I want too, to put aside what savings I can into Victory Bonds to give my oldest boy a fresh start when he takes off his uniform. You can put savings a great many places, but there is only one place where your savings will give our boys in service the help they need now. Everybody knows that Victory Bonds are as good as dollar bills—and that you can borrow on them any time you need cash—but we should buy bonds as our duty to our fighting men."

Speed the Victory

BUY VICTORY BONDS



5-50

National War Finance Committee